

ELI MARKETING TOOLKIT

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The ELI is Your New Favorite Assessment

(Understand why you are the way you are!)

You've probably taken personality tests like Myers Briggs, DiSC, and Enneagram, trying to better understand yourself and others. And you've probably learned a lot from them! What I have to offer is different (and transformational!)

And it all boils down to one word—energy.

The Energy Leadership™ Index (ELI) assessment is the proprietary, research-backed attitudinal assessment tool, created by iPEC, that takes something abstract—the way you experience the world—and turns it into a tangible metric.

[CTA Button to Purchase ELI]

**Note for coaches: update this based on your specific CTA to "learn more" or "buy now", etc*

The ELI is an assessment to awaken your potential and reshape your world.

Your reality is a mirror reflecting your level of awareness—your thoughts, feelings, and emotions about yourself, others, and the world. Some aspects of your awareness or consciousness serve you, while others hold you back from fulfilling your potential. And understandably so (we're human!)

With the research-backed ELI assessment, you'll experience profound and practical insights you can use to reshape your worldview and transform your life into the ideal one you envision.

Step 1: The assessment

As your Energy Leadership™ Index Master Practitioner (ELI-MP), I'll connect you with the simple online assessment which takes about 20 minutes to complete.

Step 2: The debrief

Once the results are in, I'll guide you through a 1:1 ELI debrief session. During this personalized session, we'll dive deep into your results and uncover a clear path to awakening your potential—and creating a life in alignment with your work and life goals.

Understandably, when you take an assessment or quiz, you want to be able to utilize the results in your life. Imagine having an expert guide you through this new information! As an iPEC certified ELI-MP, I'll debrief your personalized assessment results so you can ask all your questions, and I can provide you with valuable insights for how to take what you've learned and actually apply it to your relationships, career, and all areas of your life.

What is that life you envision, and what if this is that one step to get you closer to it?

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